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**For More Information:**

Jonna Mayberry, WPT publicist, 608-263-3364, [jonna.mayberry@wpt.org](mailto:jonna.mayberry@wpt.org)

Wisconsin Public Television and the UW-Madison School of Education to Host Click Youth Media Festival

On Saturday, June 30, the **Click Youth Media Festival** in Madison, hosted by Wisconsin Public Television (WPT) and the UW-Madison School of Education, will bring more than 70 youth and educators from around the state together for a full day of workshops on video production, podcasting and digital storytelling.

Throughout this first-ever Festival, youth ages 10-18 will get the chance to work alongside members from PBS NewsHour’s Student Reporting Labs, WPT and Wisconsin Public Radio, and the UW-Madison School of Education. Participants will work in teams to conduct interviews, capture B-roll footage, edit content and create two-minute segments. The day will conclude with a celebratory film festival in the Fredric March Play Circle at the Wisconsin Memorial Union where youth and educators will have the chance to watch their work, offer peer feedback and receive input from experts.

At 1:30 p.m. Saturday, youth, families, educators, podcast enthusiasts and the general public are welcome to attend a portion of the Festival at the Memorial Union: A live podcast recording of Jonathan Messinger's popular kids’ podcast *The Alien Adventures of Finn Caspian*, held in conjunction with the Madison Public Library. Attendees must register in advance for this event at MadisonPublicLibrary.org [here](http://host.evanced.info/madison/evanced/eventsignup.asp?ID=75253).

**About the Click Youth Media Festival:** In the summer of 2017, WPT and the UW-Madison School of Education invited statewide educators to Madison to participate in a day-long workshop to determine how to best provide young people with the tools and training necessary to amplify their voices while developing 21st-century skills. This group of innovative educators, WPT staff, and UW faculty and graduate students became known as Click, a professional community of educators and students across the state who are working to improve digital storytelling and digital media production. Out of this workshop came the **Click Youth Media Festival**, an event designed to give youth and youth educators access to digital media experts, and membership in an active digital media community.

The **Click Youth Media Festival** is hosted by WPT and the UW-Madison School of Education with additional funding from the Wisconsin Center for Education Research, PBS NewsHour Student Reporting Labs, and the Wisconsin Humanities Council.

The **Click Youth Media Festival** is funded in part by a grant from the Wisconsin Humanities Council. Any views, findings, conclusions or recommendations expressed in this project do not necessarily represent those of the National Endowment for the Humanities.

WPT has been part of the educational infrastructure of the state since its beginnings, on television, in the classroom and in the community. WPT Education’s mission is to engage and inspire you to continue to grow through learning. Learn more about WPT Education by visiting WPT.org/Education.

WPT is a service of the Educational Communications Board and the University of Wisconsin–Extension.

Wisconsin Public Television is a place to grow through learning on WHA-TV, Madison; WPNE-TV, Green Bay; WHRM-TV, Wausau; WLEF-TV, Park Falls; WHLA-TV, La Crosse; and

WHWC-TV, Menomonie-Eau Claire.

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