



Studios



Post Production



Field Production



Scenic Design

Wisconsin Public Television's Production Services team offers clients and partners the best in award-winning video production. From multi-camera studio productions to single-camera field work, animation, graphic and scenic design, scripting and post-production - we do it all! Let the professional production and engineering team at WPT handle your next video project.

For more information:

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Wisconsin Public Television
821 University Ave.
Madison, Wis. 53706
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Wisconsin Public Television

Studios

Three versatile studios, designed to fit your needs.

Studio A: 60-foot by 100-foot with an 18-foot lighting grid

Studio B: This small studio is perfect for a one-on-one interview or a single head shot/uplink (HD or SD).

Studio C: 30-foot by 60-foot with an 18-foot lighting grid

Equipment for both studios:

- Studio Cameras: 3 Sony HDC-900 and 1 Sony HDC-950
- Switcher: Ross Vision 3 MLE production switcher
- Graphics: Chyron HyperX3 with Lyric Pro
- Audio: Calrec Zeta audio console
 - Wired and wireless microphones, IFB & Clear Com intercom
- Lighting: ETC Insight 2 board
 - Motorized light batten system with scenic pipes and hard-wired electric pipes
 - Mole Richardson Fresnels, ETC and a variety of parcans, ellipsoids, etc.
- Jony Jib
- Soft Cyclorama, Blue and Black traveler curtains
- Green Screen and Chroma-key capabilities
- Teleprompter system

Field Production

Our production team includes experienced videographers and sound recordists.

High Definition Field Production

- Cameras:
 - Sony HDW-750 HDCAM (1080i) with Canon x17 lenses
 - Sony PMW-EX3 XDCAM HD
 - DSLR C-100
 - GoPro
- Lighting: Portable lighting kits
- Audio:
 - Sennheiser wireless and wired microphones, shotgun microphones
 - Sound Devices 744 four-channel audio recorder
- Location sound recordists and additional audio equipment available as needed

Standard Definition Field Production

- Ikegami HL-W77 DVCPRO50 camcorders

Post Production

Our team can help you shape your project in the post-production phase.

Editing

- 5 suites with Avid Media Composer software
- 1 suite with Adobe Premiere
- 1 Linear HD edit suite

Audio Post Production

- ProTools 11 audio editing
- Nuendo audio editing
- Announce booth

Other WPT Services

Our design team is skilled in both scenic and animation design.

Scenic Design

- Concept design
- Set construction
- 3D rendering (Cinema 4D)
- Vectorworks Design software

Animation Services

- Cinema 4D
- Toon Boom Animate

Satellite Uplink Facility

- Digital Ku HD/SD, Uplink and Downlink

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