

**Schedule A**  
**WHA-TV (1896)**  
**Madison, WI**

**NFFS Excluded?**

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.



**Source of Income**

	<b>2015 data</b>	<b>2016 data</b>
1. Amounts provided directly by federal government agencies	\$67,031	\$341,027
A. Grants for facilities and other capital purposes (PTFP and others)	\$0	\$0
B. Department of Education	\$0	\$0
C. Department of Health and Human Services	\$0	\$0
D. National Endowment for the Arts and Humanities	\$11,247	\$24,503
E. National Science Foundation	\$51,444	\$59,000
F. Other Federal Funds (specify)	\$4,340	\$257,524
	<b>Description</b>	<b>Amount</b>
	Grant from UW-Extension	\$257,524
2. Amounts provided by Public Broadcasting Entities	\$1,975,768	\$1,883,362
A. CPB - Community Service Grants	\$1,541,607	\$1,533,124
B. CPB - all other funds from CPB (e.g. DDF, RTL, Programming Grants)	\$414,771	\$308,180
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$0	\$38,182
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0
E. Public broadcasting stations - all payments	\$19,390	\$3,876
F. Other PBE funds (specify)	\$0	\$0
3. Local boards and departments of education or other local government or agency sources	\$189	\$797
3.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
3.2 NFFS Ineligible	\$189	\$797
A. Rental income	\$0	\$0

B. Fees for services	\$189	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$797

Description	Amount
DVD sales to local unit of government	\$797

4. State boards and departments of education or other state government or agency sources	\$48,484	\$138,426
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4.1 NFFS Eligible	\$0	\$0
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A. Program and production underwriting	\$0	\$0
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B. Grants and contributions other than underwriting	\$0	\$0
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C. Appropriations from the licensee	\$0	\$0
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D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
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E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
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F. Other income eligible as NFFS (specify)	\$0	\$0
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4.2 NFFS Ineligible	\$48,484	\$138,426
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A. Rental income	\$0	\$0
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B. Fees for services	\$3,177	\$0
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C. Licensing fees (not royalties – see instructions for Line 15)	\$22,500	\$0
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D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$22,807	\$132,924
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E. Other income ineligible for NFFS inclusion	\$0	\$5,502
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Description	Amount
DVD sales to state agencies	\$5,502

5. State colleges and universities	\$4,660,612	\$4,404,017
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5.1 NFFS Eligible	\$4,539,823	\$4,287,929
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A. Program and production underwriting	\$23,294	\$11,779
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B. Grants and contributions other than underwriting	\$0	\$0
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C. Appropriations from the licensee	\$4,516,529	\$4,276,150
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D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
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E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
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F. Other income eligible as NFFS (specify)	\$0	\$0
5.2 NFFS Ineligible	\$120,789	\$116,088
A. Rental income	\$0	\$0
B. Fees for services	\$120,789	\$112,888
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$3,200
<b>Description</b>	<b>Amount</b>	
DVD sales to state universities	\$3,200	
6. Other state-supported colleges and universities	\$0	\$2,812
6.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
6.2 NFFS Ineligible	\$0	\$2,812
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$2,812
<b>Description</b>	<b>Amount</b>	
DVD Sales	\$2,812	
7. Private colleges and universities	\$0	\$0
7.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
7.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
8. Foundations and nonprofit associations	\$294,511	\$326,759
8.1 NFFS Eligible	\$156,682	\$194,287
A. Program and production underwriting	\$128,332	\$134,287
B. Grants and contributions other than underwriting	\$28,350	\$60,000
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0
8.2 NFFS Ineligible	\$137,829	\$132,472
A. Rental income	\$0	\$0
B. Fees for services	\$137,829	\$3,183
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$129,289
<b>Description</b>	<b>Amount</b>	
Sale of PBS character books	\$123,529	
DVD sales	\$5,760	
9. Business and Industry	\$490,295	\$427,499
9.1 NFFS Eligible	\$278,086	\$254,035
A. Program and production underwriting	\$262,252	\$254,035
B. Grants and contributions other than underwriting	\$15,834	\$0

C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0
9.2 NFFS Ineligible	\$212,209	\$173,464
A. Rental income	\$0	\$0
B. Fees for services	\$187,209	\$171,190
C. Licensing fees (not royalties – see instructions for Line 15)	\$25,000	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$2,274
<b>Description</b> DVD Sales	<b>Amount</b> \$2,274	
10. Memberships and subscriptions (net of membership bad debt expense)	\$2,786,825	\$3,193,881
10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$406,350	\$513,177
10.2 NFFS Exclusion – Membership bad debt expense (unless netted from the total in Line 10)	\$0	\$0
	<b>2015 data</b>	<b>2016 data</b>
10.3 Total number of contributors.	26,213	29,310
11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0
	<b>2015 data</b>	<b>2016 data</b>
11.1 Total number of Friends contributors.	0	0
12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0
A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0
B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0
C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0
D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0
<b>Form of Revenue</b>	<b>2015 data</b>	<b>2016 data</b>
13. Auction revenue (see instructions for Line 13)	\$0	\$0
A. Gross auction revenue	\$152,549	\$133,966
B. Direct auction expenses	\$164,738	\$181,234
14. Special fundraising activities (see instructions for Line 14)	\$152,932	\$157,534

A. Gross special fundraising revenues		\$462,864	\$471,120
B. Direct special fundraising expenses		\$309,932	\$313,586
15. Passive income		\$305,174	\$370,551
A. Interest and dividends (other than on endowment funds)		\$275,459	\$323,000
B. Royalties		\$28,840	\$29,497
C. PBS or NPR pass-through copyright royalties		\$875	\$18,054
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)		\$-133,676	\$-217,966
A. Gains from sales of property and equipment (do not report losses)		\$0	\$0
B. Realized gains/losses on investments (other than endowment funds)		\$116,804	\$89,782
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)		\$-250,480	\$-307,748
17. Endowment revenue		\$1,913	\$-30,490
A. Contributions to endowment principal		\$0	\$0
B. Interest and dividends on endowment funds		\$38,396	\$39,153
C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$0	\$0
D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$-36,483	\$-69,643
18. Capital fund contributions from individuals (see instructions)		\$0	\$0
A. Facilities and equipment (except funds received from federal or public broadcasting sources)		\$0	\$0
B. Other		\$0	\$0
19. Gifts and bequests from major individual donors		\$1,046,958	\$951,194
	<b>2015 data</b>	<b>2016 data</b>	
19.1 Total number of major individual donors	252	273	
20. Other Direct Revenue		\$55,634	\$47,926
<b>Description</b>		<b>Amount</b>	
Sale of DVDs to individuals		\$47,926	
<b>Exclusion Description</b>		<b>Amount</b>	
Sale of premiums		\$32,851	
Production, taping, or other broadcast related activities		\$15,075	
21. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 20)		\$12,215,131	\$12,444,881

[Click here to view all NFFS Eligible revenue on Lines 3 through 9.](#)

[Click here to view all NFFS Ineligible revenue on Lines 3 through 9.](#)

## Adjustments to Revenue

	2015 data	2016 data
22. Federal revenue from line 1.	\$67,031	\$341,027
23. Public broadcasting revenue from line 2.	\$1,975,768	\$1,883,362
24. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$22,807	\$132,924
25. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$55,634	\$47,926
26. Other automatic subtractions from total revenue	\$1,195,365	\$1,104,255
A. Auction expenses – limited to the lesser of lines 13a or 13b	\$152,549	\$133,966
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$309,932	\$313,586
C. Gains from sales of property and equipment – line 16a	\$0	\$0
D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$116,804	\$89,782
E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$-250,480	\$-307,748
F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$-36,483	\$-69,643
G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$0	\$0
H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$449,193	\$287,261
I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$47,500	\$0
J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$143,874
K. FMV of high-end premiums (Line 10.1)	\$406,350	\$513,177
L. Membership bad debt expense (Line 10.2)	\$0	\$0
M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0
27. <b>Total Direct Nonfederal Financial Support</b> (Line 21 less Lines 22 through 26). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$8,898,526	\$8,935,387

## Comments

Comment	Name	Date	Status
WHA-TV and WHA-AM collectively received two "innovation" grants from the University of Wisconsin-Extension. These grants were paid for with money earned for indirect costs on federal grants.	Paul Breen	12/30/2016	Note

Comment	Name	Date	Status
CPB's grant to WHA-TV for Veterans Coming Home (VCH) wound down during FY2016 and ended in early FY2017.	Paul Breen	12/30/2016	Note
WHA-TV received funds from PBS to supplement its VCH grant and received funding for "The Land with Jerry Apps".	Paul Breen	12/30/2016	Note
In FY2015, a \$122k payment for PBS character books, which is paid by a non-profit organization and distributed to families was classified as a service. In FY2016, it is classified as "other" (8.2e).	Paul Breen	12/30/2016	Note
Donations continued to increase as they did in the last few fiscal years.	Paul Breen	12/30/2016	Note
Increased giving led to increased premium costs.	Paul Breen	12/30/2016	Note
Membership growth has continued and has been partially due to the use of canvassing, which is a new tactic for WHA which began in late FY2015.	Paul Breen	12/30/2016	Note
Auction expenses have increased due to upgrades of process, software and studio. WHA still intend to maintain auction because of its engagement value with the community, though we don't anticipate further cost increases.	Paul Breen	12/30/2016	Note

**Schedule B WorkSheet**  
**WHA-TV (1896)**  
**Madison, WI**

- Rate is applicable to other sponsored activities
- Rate is applicable to institutional and other sponsored activities
- Rate is applicable to all programs

	2015	2016
<b>1. Determine station net direct expenses</b>		
1a. Total station operating expenses and capital outlays (Schedule E line 10)	\$14,312,372	\$14,497,891
1b.1. Capital outlays (from Schedule E, Line 9 total)	\$65,136	\$255,291
1b.2. Depreciation	\$799,419	\$710,297
1b.3. Amortization	\$41,913	\$72,163
1b.4. In-kind contributions (services and other assets)	\$1,250	\$8,355
1b.5. Indirect administrative support (see Guidelines for instructions)	\$1,541,331	\$1,583,745



	<b>2015</b>	<b>2016</b>
1b.6. Donated property and equipment (if not included on line 1b.1)	\$0	\$0
1b.7. Other	\$4,214,816	\$4,071,942

<b>Description</b>	<b>Amount</b>
Friends group consolidated expenses	\$525,406
Department administration	\$1,633,145
MTDC exclusions	\$2,152,161
Expense reimbursements reclassified as revenue	\$14,540
Accruals	\$-253,310

1b.8. Total deductions	\$6,663,865	\$6,701,793
1c. Station net direct expenses	\$7,648,507	\$7,796,098

**2. Modify licensee negotiated cost rate**

If the station's direct expenses are not included in the cost base, do not continue with this worksheet

2a. Licensee's negotiated indirect cost rate	%29.43	%29.43
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Less: rate components that do not benefit station operations:

2b.1. Departmental administration	%7.64	%7.64
2b.2. Sponsored projects administration	%	%0
2b.3. Library support	%	%0
2b.4. Other	%0.9	%0.9

<b>Description</b>	<b>Amount</b>
Equipment usage charge	\$0

2b.5. Total deductions (sum of 2b.1 through 2b.4)	%8.54	%8.54
2c. Modified cost rate	%20.89	%20.89

**3. Apply modified rate to station net direct expenses**

3a. Station net direct expenses from line 1c	\$7,648,507	\$7,796,098
3b. Modified cost rate from line 2c	%20.89	%20.89

<b>4. Total indirect support (forwards to line 1 of Schedule B Tab 3)</b>	<b>\$1,597,773</b>	<b>\$1,628,604</b>
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**Comments**

Comment	Name	Date	Status
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Occupancy List  
WHA-TV (1896)  
Madison, WI

Type of Occupancy Location	Value
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Schedule B Totals  
WHA-TV (1896)  
Madison, WI

	<b>2015 data</b>	<b>2016 data</b>
1. Total support activity benefiting station	\$1,597,773	\$1,628,604
2. Occupancy value	0	\$0

	<b>2015 data</b>	<b>2016 data</b>
3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.	\$56,442	\$44,859
4. Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.	\$0	\$0
5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support)	\$1,541,331	\$1,583,745
6. Please enter an institutional type code for your licensee.	SU	SU

Comments

<b>Comment</b>	<b>Name</b>	<b>Date</b>	<b>Status</b>
<b>Schedule C</b>			
<b>WHA-TV (1896)</b>			
<b>Madison, WI</b>			

	<b>2015 data</b>	<b><u>Donor</u> <u>Code</u></b>	<b>2016 data</b>
1. PROFESSIONAL SERVICES (must be eligible as NFFS)	\$0		\$0
A. Legal	\$0		\$0
B. Accounting and/or auditing	\$0		\$0
C. Engineering	\$0		\$0
D. Other professionals (see specific line item instructions in Guidelines before completing)	\$0		\$0
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	\$1,250		\$1,250
A. Annual rental value of space (studios, offices, or tower facilities)	\$0		\$0
B. Annual value of land used for locating a station-owned transmission tower	\$0		\$0
C. Station operating expenses	\$0		\$0
D. Other (see specific line item instructions in Guidelines before completing)	FD \$1,250	FD	\$1,250
<b>Description</b>	<b>Amount</b>		
Membership in business organization	\$1,250		
3. OTHER SERVICES (must be eligible as NFFS)	\$0		\$4,375
A. ITV or educational radio	\$0		\$0
B. State public broadcasting agencies (APBC, FL-DOE, eTech Ohio)	\$0		\$0
C. Local advertising	\$0	BS	\$4,375
D. National advertising	\$0		\$0
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	\$1,250		\$5,625
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$0		\$2,730
A. Compact discs, records, tapes and cassettes	\$0		\$0
B. Exchange transactions	\$0		\$0
C. Federal or public broadcasting sources	\$0		\$0

	2015 data	<u>Donor Code</u>	2016 data
D. Fundraising related activities	\$0	BS	\$2,730
E. ITV or educational radio outside the allowable scope of approved activities	\$0		\$0
F. Local productions	\$0		\$0
G. Program supplements	\$0		\$0
H. Programs that are nationally distributed	\$0		\$0
I. Promotional items	\$0		\$0
J. Regional organization allocations of program services	\$0		\$0
K. State PB agency allocations other than those allowed on line 3(b)	\$0		\$0
L. Services that would not need to be purchased if not donated	\$0		\$0
M. Other	\$0		\$0
6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.	\$1,250		\$8,355

Comments

Comment	Name	Date	Status
<b>Schedule D WHA-TV (1896) Madison, WI</b>			

	2015 data	<u>Donor Code</u>	2016 data
1. Land (must be eligible as NFFS)	\$		\$0
2. Building (must be eligible as NFFS)	\$		\$0
3. Equipment (must be eligible as NFFS)	\$		\$0
4. Vehicle(s) (must be eligible as NFFS)	\$		\$0
5. Other (specify) (must be eligible as NFFS)	\$		\$0
6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support	\$		\$0
7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0
a) Exchange transactions	\$		\$0
b) Federal or public broadcasting sources	\$		\$0
c) TV only—property and equipment that includes new facilities (land and structures), expansion of existing facilities and acquisition of new equipment	\$		\$0
d) Other (specify)	\$		\$0
8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0

Comments

Comment	Name	Date	Status
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**Schedule E**  
**WHA-TV (1896)**  
**Madison, WI**

**EXPENSES**

(Operating and non-operating)

<b>PROGRAM SERVICES</b>	<b>2015 data</b>	<b>2016 data</b>
1. Programming and production	\$7,182,616	\$7,016,242
A. TV CSG	\$1,418,563	\$1,439,732
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$12,331	\$33,096
D. All non-CPB Funds	\$5,751,722	\$5,543,414
2. Broadcasting and engineering	\$612,144	\$620,315
A. TV CSG	\$0	\$0
B. TV Interconnection	\$27,129	\$27,889
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$585,015	\$592,426
3. Program information and promotion	\$2,083,943	\$1,881,848
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$325,324	\$194,856
D. All non-CPB Funds	\$1,758,619	\$1,686,992
<b>SUPPORT SERVICES</b>	<b>2015 data</b>	<b>2016 data</b>
4. Management and general	\$2,311,345	\$2,299,446
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$41,693	\$42,393
D. All non-CPB Funds	\$2,269,652	\$2,257,053
5. Fund raising and membership development	\$1,902,606	\$2,267,439
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$1,902,606	\$2,267,439
6. Underwriting and grant solicitation	\$154,582	\$157,310
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0

**PROGRAM SERVICES**

	<b>2015 data</b>	<b>2016 data</b>
D. All non-CPB Funds	\$154,582	\$157,310
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	\$0	\$0
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$0	\$0
<b>8. Total Expenses (sum of lines 1 to 7) must agree with audited financial statements</b>	<b>\$14,247,236</b>	<b>\$14,242,600</b>
A. Total TV CSG (sum of Lines 1.A, 2.A, 3.A, 4.A, 5.A, 6.A, 7.A)	\$1,418,563	\$1,439,732
B. Total TV Interconnection (sum of Lines 1.B, 2.B, 3.B, 4.B, 5.B, 6.B, 7.B)	\$27,129	\$27,889
C. Total Other CPB Funds (sum of Lines 1.C, 2.C, 3.C, 4.C, 5.C, 6.C, 7.C)	\$379,348	\$270,345
D. Total All non-CPB Funds (sum of Lines 1.D, 2.D, 3.D, 4.D, 5.D, 6.D, 7.D)	\$12,422,196	\$12,504,634

**INVESTMENT IN CAPITAL ASSETS**

Cost of capital assets purchased or donated

	<b>2015 data</b>	<b>2016 data</b>
9. Total capital assets purchased or donated	\$65,136	\$255,291
9a. Land and buildings	\$0	\$0
9b. Equipment	\$65,136	\$193,918
9c. All other	\$0	\$61,373
<b>10. Total expenses and investment in capital assets (Sum of lines 8 and 9)</b>	<b>\$14,312,372</b>	<b>\$14,497,891</b>

**Additional Information**

(Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)

	<b>2015 data</b>	<b>2016 data</b>
11. Total expenses (direct only)	\$12,704,655	\$12,650,500
12. Total expenses (indirect and in-kind)	\$1,542,581	\$1,592,100
13. Investment in capital assets (direct only)	\$65,136	\$255,291
14. Investment in capital assets (indirect and in-kind)	\$0	\$0

## Comments

<b>Comment</b>	<b>Name</b>	<b>Date</b>	<b>Status</b>
Drop due to the wind down of the Veterans Coming Home (VCH) and the end of NCME.	Paul Breen	12/30/2016	Note
Fundraising costs have increased due to the addition of canvassing and additional major gift and planned giving	Paul Breen	12/30/2016	Note

Comment	Name	Date	Status
staff.			
Capitalized programming costs.	Paul Breen	12/30/2016	Note

**Schedule F  
WHA-TV (1896)  
Madison, WI**

**2016 data**

**1. Data from AFR**

a. Schedule A, Line 21	\$12,444,881
b. Schedule B, Line 5	\$1,583,745
c. Schedule C, Line 6	\$8,355
d. Schedule D, Line 8	\$0
e. Total from AFR	\$14,036,981

**Choose Reporting Model**

You **must** choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model will be lost.

- FASB
  GASB Model A proprietary enterprise-fund financial statements with business-type activities only
  GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

**2016 data**

**2. GASB Model A proprietary enterprise-fund financial statements with business-type activities only**

a. Operating revenues	\$7,969,617
b. Non-operating revenues	\$6,041,043
c. Other revenue	\$201,199
d. Captital grants, gifts and appropriations (if not included above)	\$0
e. Total From AFS, lines 2a-2d	\$14,211,859

**Reconciliation**

**2016 data**

<b>3. Difference (line 1 minus line 2)</b>	\$-174,878
4. If the amount on line 3 is not equal to \$0, click the "Add" button and list the reconciling items.	\$-174,878

Description	Amount
Loss on sale of asset	\$26,321
Change in accounting estimate	\$-201,199

Comments

Comment	Name	Date	Status
In fiscal year 2016, the University of Wisconsin began to manage lump sum accumulated leave, thereby relieving WHA of the liability for this banked leave. This resulted in a one-time benefit to WHA.	Paul Breen	1/23/2017	Note