

Schedule A
WHA-TV (1896)
Madison, WI

NFFS Excluded?

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.



Source of Income

	2019 data	2020 data
1. Amounts provided directly by federal government agencies	\$0	\$12,939
A. Grants for facilities and other capital purposes	\$0	\$0
B. Department of Education	\$0	\$4,264
C. Department of Health and Human Services	\$0	\$0
D. National Endowment for the Arts and Humanities	\$0	\$0
E. National Science Foundation	\$0	\$0
F. Other Federal Funds (specify)	\$0	\$8,675
	Description	Amount
	Funds earned from indirect costs	\$8,675
2. Amounts provided by Public Broadcasting Entities	\$2,269,702	\$2,203,759
A. CPB - Community Service Grants	\$1,957,179	\$1,737,308
B. CPB - all other funds from CPB (e.g. DDF, RTL, Programming Grants)	\$168,631	\$363,416
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$10,000	\$8,400
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0
E. Public broadcasting stations - all payments	\$133,892	\$94,635
F. Other PBE funds (specify)	\$0	\$0
3. Local boards and departments of education or other local government or agency sources	\$0	\$0
3.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
3.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0

C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
4. State boards and departments of education or other state government or agency sources	\$10,000	\$0
4.1 NFFS Eligible	\$10,000	\$0
A. Program and production underwriting	\$10,000	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
4.2 NFFS Ineligible	\$0	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$0	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
5. State colleges and universities	\$4,942,686	\$4,927,641
5.1 NFFS Eligible	\$4,916,370	\$4,874,083
A. Program and production underwriting	\$12,625	\$17,759
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$4,903,745	\$4,856,324
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
5.2 NFFS Ineligible	\$26,316	\$53,558
A. Rental income	\$0	\$0
B. Fees for services	\$26,316	\$53,558
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
6. Other state-supported colleges and universities	\$2,486	\$0
6.1 NFFS Eligible	\$0	\$0
A. Program and production underwriting	\$0	\$0
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
6.2 NFFS Ineligible	\$2,486	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$2,486	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
7. Private colleges and universities	\$832	\$1,300
7.1 NFFS Eligible	\$0	\$1,300
A. Program and production underwriting	\$0	\$1,300
B. Grants and contributions other than underwriting	\$0	\$0
C. Appropriations from the licensee	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
E. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
F. Other income eligible as NFFS (specify)	\$0	\$0
7.2 NFFS Ineligible	\$832	\$0
A. Rental income	\$0	\$0
B. Fees for services	\$832	\$0
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0

D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$0
8. Foundations and nonprofit associations	\$386,440	\$462,396
8.1 NFFS Eligible	\$362,161	\$304,675
A. Program and production underwriting	\$276,242	\$277,925
B. Grants and contributions other than underwriting	\$85,919	\$26,750
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0
8.2 NFFS Ineligible	\$24,279	\$157,721
A. Rental income	\$0	\$0
B. Fees for services	\$24,279	\$16,596
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0
E. Other income ineligible for NFFS inclusion	\$0	\$141,125
Description	Amount	
Fiscal Sponsorship Revenue	\$141,125	
9. Business and Industry	\$345,436	\$392,685
9.1 NFFS Eligible	\$271,089	\$306,939
A. Program and production underwriting	\$254,755	\$298,609
B. Grants and contributions other than underwriting	\$16,334	\$8,330
C. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (Radio only)	\$0	\$0
D. Gifts and grants received through a capital campaign but not for facilities and equipment	\$0	\$0
E. Other income eligible as NFFS (specify)	\$0	\$0
9.2 NFFS Ineligible	\$74,347	\$85,746
A. Rental income	\$0	\$0
B. Fees for services	\$74,347	\$85,746
C. Licensing fees (not royalties – see instructions for Line 15)	\$0	\$0
D. Gifts and grants for facilities and equipment as restricted by the donor or received through a capital campaign (TV only)	\$0	\$0

E. Other income ineligible for NFFS inclusion	\$0	\$0
10. Memberships and subscriptions (net of membership bad debt expense)	\$3,904,133	\$4,160,096
10.1 NFFS Exclusion – Fair market value of premiums that are not of insubstantial value	\$363,610	\$374,584
10.2 NFFS Exclusion – All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (unless netted elsewhere in Schedule A)	\$0	\$0
	2019 data	2020 data
10.3 Total number of contributors.	32,250	32,804
11. Revenue from Friends groups less any revenue included on line 10	\$0	\$0
	2019 data	2020 data
11.1 Total number of Friends contributors.	0	0
12. Subsidiaries and other activities unrelated to public broadcasting (See instructions)	\$0	\$0
A. Nonprofit subsidiaries involved in telecommunications activities	\$0	\$0
B. NFFS Ineligible – Nonprofit subsidiaries not involved in telecommunications activities	\$0	\$0
C. NFFS Ineligible – For-profit subsidiaries regardless of the nature of its activities	\$0	\$0
D. NFFS Ineligible – Other activities unrelated to public broadcasting	\$0	\$0
Form of Revenue	2019 data	2020 data
13. Auction revenue (see instructions for Line 13)	\$0	\$0
A. Gross auction revenue	\$78,784	\$0
B. Direct auction expenses	\$115,246	\$37,237
14. Special fundraising activities (see instructions for Line 14)	\$117,828	\$105,735
A. Gross special fundraising revenues	\$498,882	\$498,167
B. Direct special fundraising expenses	\$381,054	\$392,432
15. Passive income	\$501,149	\$452,731
A. Interest and dividends (other than on endowment funds)	\$473,370	\$452,553
B. Royalties	\$7,043	\$178
C. PBS or NPR pass-through copyright royalties	\$20,736	\$0
16. Gains and losses on investments, charitable trusts and gift annuities and sale of other assets (other than endowment funds)	\$480,821	\$273,344
A. Gains from sales of property and equipment (do not report losses)	\$0	\$0
B. Realized gains/losses on investments (other than endowment funds)	\$163,799	\$279,455
C. Unrealized gains/losses on investments and actuarial gains/losses on charitable trusts and gift annuities (other than endowment funds)	\$317,022	\$-6,111

17. Endowment revenue		\$65,138	\$49,972
A. Contributions to endowment principal		\$0	\$0
B. Interest and dividends on endowment funds		\$39,796	\$537
C. Realized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$0	\$41,407
D. Unrealized net investment gains and losses on endowment funds (if this is a negative amount, add a hyphen, e.g., "-1,765")		\$25,342	\$8,028
18. Capital fund contributions from individuals (see instructions)		\$712,548	\$263,784
A. Facilities and equipment (except funds received from federal or public broadcasting sources)		\$712,548	\$263,784
B. Other		\$0	\$0
19. Gifts and bequests from major individual donors		\$3,752,971	\$3,199,497
	2019 data	2020 data	
19.1 Total number of major individual donors	406	526	
20. Other Direct Revenue		\$64,831	\$40,080
Description		Amount	
Sales to individuals		\$34,025	
Exclusion Description		Amount	
Sale of premiums		\$21,279	
Ticket sales to concerts and other events (exclusive of contributions portion if disclosed)		\$12,746	
Non-major donor individual underwriting		\$6,055	
Line 21. Proceeds from the FCC Spectrum Incentive Auction, interest and dividends earned on these funds, channel sharing revenues, and spectrum leases		\$0	\$0
A. Proceeds from sale in spectrum auction		\$0	\$0
B. Interest and dividends earned on spectrum auction related revenue		\$0	\$0
C. Payments from spectrum auction speculators		\$0	\$0
D. Channel sharing and spectrum leases revenues		\$0	\$0
E. Spectrum repacking funds		\$0	\$0
22. Total Revenue (Sum of lines 1 through 12, 13.A, 14.A, and 15 through 21)		\$18,016,839	\$16,938,391
Click here to view all NFFS Eligible revenue on Lines 3 through 9.			
Click here to view all NFFS Ineligible revenue on Lines 3 through 9.			
Adjustments to Revenue			
		2019 data	2020 data
23. Federal revenue from line 1.		\$0	\$12,939
24. Public broadcasting revenue from line 2.		\$2,269,702	\$2,203,759

25. Capital funds exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$712,548	\$263,784
26. Revenue on line 20 not meeting the source, form, purpose, or recipient criteria	\$64,831	\$34,025
27. Other automatic subtractions from total revenue	\$1,457,871	\$1,386,820
A. Auction expenses – limited to the lesser of lines 13a or 13b	\$78,784	\$0
B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b	\$381,054	\$392,432
C. Gains from sales of property and equipment – line 16a	\$0	\$0
D. Realized gains/losses on investments (other than endowment funds) – line 16b	\$163,799	\$279,455
E. Unrealized investment and actuarial gains/losses (other than endowment funds) – line 16c	\$317,022	\$-6,111
F. Realized and unrealized net investment gains/losses on endowment funds – line 17c, line 17d	\$25,342	\$49,435
G. Rental income (3.2A, 4.2A, 5.2A, 6.2A, 7.2A, 8.2A, 9.2A)	\$0	\$0
H. Fees for services (3.2B, 4.2B, 5.2B, 6.2B, 7.2B, 8.2B, 9.2B)	\$128,260	\$155,900
I. Licensing Fees (3.2C, 4.2C, 5.2C, 6.2C, 7.2C, 8.2C, 9.2C)	\$0	\$0
J. Other revenue ineligible as NFFS (3.2E, 4.2E, 5.2E, 6.2E, 7.2E, 8.2E, 9.2E)	\$0	\$141,125
K. FMV of high-end premiums (Line 10.1)	\$363,610	\$374,584
L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.2)	\$0	\$0
M. Revenue from subsidiaries and other activities ineligible as NFFS (12.B, 12.C, 12.D)	\$0	\$0
N. Proceeds from spectrum auction and related revenues from line 21.	\$0	\$0
28. Total Direct Nonfederal Financial Support (Line 22 less Lines 23 through 27). (Forwards to line 1 of the Summary of Nonfederal Financial Support)	\$13,511,887	\$13,037,064

Comments

Comment	Name	Date	Status
WHA-TV has received grants from non-profit organizations related to its educational efforts. Those amounts were particularly high in FY2019 but continued in FY2020.	Paul Breen	12/4/2020	Note
Auction was cancelled due to COVID.	Paul Breen	12/4/2020	Note
Auction was cancelled due to COVID. There were, however, still costs incurred in auction planning and preparation.	Paul Breen	12/4/2020	Note
In FY2020, WHA-TV raised funds for two projects that brought production underwriting gifts that were small dollar and not from major donors. These various	Paul Breen	12/4/2020	Note

Comment	Name	Date	Status
small dollar gifts related to a production about Nancy Zieman, who had a show on WHA-TV for many years and a show about Mike Lechrone, who had many band shows on WHA-TV.			
FY2020 included \$200,000 of one-time CARES Act funds. Thank you!	Paul Breen	12/4/2020	Note
\$50,000 of UW funds were transferred to WHA-TV in FY2020. In addition, UW funds were provided for certain raises in FY2020.	Paul Breen	12/4/2020	Note
WHA-TV continues to see growth in membership dollars.	Paul Breen	12/4/2020	Note
Royalties related to Nancy Zieman programs have historically made up the bulk of royalties. They were down in FY2020 due to Nancy's passing.	Paul Breen	12/4/2020	Note
Realized gains were high in FY2020 due largely to actions taken by our investment committee which moved one fund from equity/fixed income to largely short-term investments. The timing of this change - prior to COVID - led to gains.	Paul Breen	12/4/2020	Note
In addition to FY2020 not being as strong as FY2019, our investment committee's decision to liquidate certain equities/fixed income prior to the pandemic led to realized gains. The net of other activity and purchases during the FY created unrealized losses.	Paul Breen	12/4/2020	Note
The # of individual major gifts increased in FY2020 due to an increased focus on sustained giving, which also accompanied an increase in annual dollar giving, and through two productions that were put on in FY2020 that attracted individual gifts. This included a production about Nancy Zieman, whose quilting shows were produced by and aired on WHA-TV for many years, and a biography of Mike Lechrone, whose band shows have aired for many years on WHA-TV.	Paul Breen	12/17/2020	Note
A \$2.1 million gift was received in FY2019, bolstering FY2019 major gift revenue. FY2020, however, had a large increase in bequests of nearly \$1.8	Paul Breen	12/17/2020	Note

Comment	Name	Date	Status
million, which offset a large portion of the major gift decrease.			
WHA-TV acted as the fiscal sponsor for a project being produced by a separate organization. While WHA-TV will likely air the resulting production, the funds were not raised for a WHA-TV production or activity so our sense is that it should be excluded from NFFS.	Paul Breen	12/28/2020	Note

Schedule B WorkSheet
WHA-TV (1896)
Madison, WI

	2019	2020
Step 1 - Compute the Rate - Licensee Indirect Costs/Licensee Direct Costs		
Institutional Support (Enter this amount here only if station benefits from Institutional Support.)	\$	\$309,061,722
AFS page or "n/a"		76
Physical Plant Support (Enter this amount here only if station benefits from Physical Plant Support.)	\$	\$298,886,919
AFS page or "n/a"		76
Licensee Indirect Costs	\$	\$607,948,641
Licensee Direct Costs		
Total Operating expenses	\$	\$5,348,644,294
AFS page or "n/a"		76
Less: Institutional Support (Enter this amount whether or not the station benefits from Institutional Support.)	\$	\$309,061,722
AFS page or "n/a"		76
Less: Physical Plant Support (Enter this amount whether or not the station benefits from Physical Plant Support.)	\$	\$298,886,919
AFS page or "n/a"		76
Licensee's Direct Costs (= Total operating expenses minus both Institutional Support and Physical Plant Support)	\$	\$4,740,695,653
Indirect Cost Rate = (Licensee's Indirect Costs/Licensee's Direct Costs)	%	%12.824039
Step 2 - Identify the Base (Station's Net Direct Expenses)		
Station's Total Operating Expenses (from Schedule E, Line 8)	\$	\$15,526,098

	2019	2020
Less: Depreciation and Amortization - from station's AFS (if applicable)	\$	\$256,431
AFS page or "n/a"		n/a
In-kind contributions and donated property and equipment reported as expenses per AFS (if applicable)	\$	\$0
AFS page or "n/a"		n/a
Indirect Administrative Support (if included in station's total expenses) -per AFS	\$	\$843,394
AFS page or "n/a"		n/a
Expenses for non-broadcast activities and UBIT-per AFS (if applicable)	\$	\$0
AFS page or "n/a"		n/a
Expenses not supported by licensee - per AFS (Example: expenses of consolidated entities like Friends Groups, foundations, and component units (if applicable))	\$	\$2,430,692
AFS page or "n/a"		n/a
Station's Net Direct Expenses	\$	\$11,995,581
Step 3: Apply the Rate to the Base (= total support activity benefiting the station)	\$	\$1,538,318

Upload the licensee's audited financial statement only. [NOTE: Only PDF files are allowed for upload.]

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1896_WHA-_BWA_fy20.pdf

Comments

Comment	Name	Date	Status
Occupancy List WHA-TV (1896) Madison, WI			

Type of Occupancy Location **Value**

**Schedule B Totals
WHA-TV (1896)
Madison, WI**

	2019 data	2020 data
1. Total support activity benefiting station	\$1,150,602	\$1,538,318
2. Occupancy value	0	\$0
3. Deductions: Fees paid to the licensee for overhead recovery, assessment, etc.	\$18,865	\$21,786
4. Deductions: Support shown on lines 1 and 2 in excess of revenue reported in financial statements.	\$0	\$673,238
5. Total Indirect Administrative Support (Forwards to Line 2 of the Summary of Nonfederal Financial Support)	\$1,131,737	\$843,294
6. Please enter an institutional type code for your licensee.	SU	SU

Comments

Comment	Name	Date	Status
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Schedule C
WHA-TV (1896)
Madison, WI

	2019 data	<u>Donor</u> <u>Code</u>	2020 data
1. PROFESSIONAL SERVICES (must be eligible as NFFS)	\$		\$0
A. Legal	\$		\$0
B. Accounting and/or auditing	\$		\$0
C. Engineering	\$		\$0
D. Other professionals (see specific line item instructions in Guidelines before completing)	\$		\$0
2. GENERAL OPERATIONAL SERVICES (must be eligible as NFFS)	\$		\$0
A. Annual rental value of space (studios, offices, or tower facilities)	\$		\$0
B. Annual value of land used for locating a station-owned transmission tower	\$		\$0
C. Station operating expenses	\$		\$0
D. Other (see specific line item instructions in Guidelines before completing)	\$		\$0
3. OTHER SERVICES (must be eligible as NFFS)	\$		\$0
A. ITV or educational radio	\$		\$0
B. State public broadcasting agencies (APBC, FL-DOE, eTech Ohio)	\$		\$0
C. Local advertising	\$		\$0
D. National advertising	\$		\$0
4. Total in-kind contributions - services and other assets eligible as NFFS (sum of lines 1 through 3), forwards to Line 3a. of the Summary of Nonfederal Financial Support	\$		\$0
5. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0
A. Compact discs, records, tapes and cassettes	\$		\$0
B. Exchange transactions	\$		\$0
C. Federal or public broadcasting sources	\$		\$0
D. Fundraising related activities	\$		\$0
E. ITV or educational radio outside the allowable scope of approved activities	\$		\$0
F. Local productions	\$		\$0
G. Program supplements	\$		\$0
H. Programs that are nationally distributed	\$		\$0
I. Promotional items	\$		\$0
J. Regional organization allocations of program services	\$		\$0
K. State PB agency allocations other than those allowed on line 3(b)	\$		\$0
L. Services that would not need to be purchased if not donated	\$		\$0

	2019 data	<u>Donor Code</u>	2020 data
M. Other	\$		\$0
6. Total in-kind contributions - services and other assets (line 4 plus line 5), forwards to Schedule F, line 1c. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0

Comments

Comment	Name	Date	Status
Schedule D			
WHA-TV (1896)			
Madison, WI			

	2019 data	<u>Donor Code</u>	2020 data
1. Land (must be eligible as NFFS)	\$		\$0
2. Building (must be eligible as NFFS)	\$		\$0
3. Equipment (must be eligible as NFFS)	\$		\$0
4. Vehicle(s) (must be eligible as NFFS)	\$		\$0
5. Other (specify) (must be eligible as NFFS)	\$		\$0
6. Total in-kind contributions - property and equipment eligible as NFFS (sum of lines 1 through 5), forwards to Line 3b. of the Summary of Nonfederal Financial Support	\$		\$0
7. IN-KIND CONTRIBUTIONS INELIGIBLE AS NFFS	\$		\$0
a) Exchange transactions	\$		\$0
b) Federal or public broadcasting sources	\$		\$0
c) TV only—property and equipment that includes new facilities (land and structures), expansion of existing facilities and acquisition of new equipment	\$		\$0
d) Other (specify)	\$		\$0
8. Total in-kind contributions - property and equipment (line 6 plus line 7), forwards to Schedule F, line 1d. Must agree with in-kind contributions recognized as revenue in the AFS.	\$		\$0

Comments

Comment	Name	Date	Status
Schedule E			
WHA-TV (1896)			
Madison, WI			

EXPENSES

(Operating and non-operating)

PROGRAM SERVICES	2019 data	2020 data
1. Programming and production	\$8,202,287	\$8,109,209
A. TV CSG	\$1,880,817	\$1,815,596
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$137,739	\$53,890
D. All non-CPB Funds	\$6,183,731	\$6,239,723
2. Broadcasting and engineering	\$506,164	\$504,567

PROGRAM SERVICES	2019 data	2020 data
A. TV CSG	\$4,879	\$0
B. TV Interconnection	\$28,457	\$36,336
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$472,828	\$468,231
3. Program information and promotion	\$1,956,972	\$2,077,736
A. TV CSG	\$0	\$94,419
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$20,638	\$48,218
D. All non-CPB Funds	\$1,936,334	\$1,935,099
SUPPORT SERVICES	2019 data	2020 data
4. Management and general	\$2,708,766	\$2,466,020
A. TV CSG	\$5,624	\$0
B. TV Interconnection	\$-87	\$0
C. Other CPB Funds	\$23,953	\$7,111
D. All non-CPB Funds	\$2,679,276	\$2,458,909
5. Fund raising and membership development	\$2,145,453	\$2,148,183
A. TV CSG	\$48,922	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$2,096,531	\$2,148,183
6. Underwriting and grant solicitation	\$201,711	\$220,383
A. TV CSG	\$19,227	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$182,484	\$220,383
7. Depreciation and amortization (if not allocated to functional categories in lines 1 through 6)	\$0	\$0
A. TV CSG	\$0	\$0
B. TV Interconnection	\$0	\$0
C. Other CPB Funds	\$0	\$0
D. All non-CPB Funds	\$0	\$0
8. Total Expenses (sum of lines 1 to 7) must agree with audited financial statements	\$15,721,353	\$15,526,098
A. Total TV CSG (sum of Lines 1.A, 2.A, 3.A, 4.A, 5.A, 6.A, 7.A)	\$1,959,469	\$1,910,015
B. Total TV Interconnection (sum of Lines 1.B, 2.B, 3.B, 4.B, 5.B, 6.B, 7.B)	\$28,370	\$36,336

PROGRAM SERVICES

	2019 data	2020 data
C. Total Other CPB Funds (sum of Lines 1.C, 2.C, 3.C, 4.C, 5.C, 6.C, 7.C)	\$182,330	\$109,219
D. Total All non-CPB Funds (sum of Lines 1.D, 2.D, 3.D, 4.D, 5.D, 6.D, 7.D)	\$13,551,184	\$13,470,528

INVESTMENT IN CAPITAL ASSETS

Cost of capital assets purchased or donated

	2019 data	2020 data
9. Total capital assets purchased or donated	\$1,063,617	\$573,660
9a. Land and buildings	\$0	\$0
9b. Equipment	\$911,804	\$325,797
9c. All other	\$151,813	\$247,863
10. Total expenses and investment in capital assets (Sum of lines 8 and 9)	\$16,784,970	\$16,099,758

Additional Information

(Lines 11 + 12 must equal line 8 and Lines 13 + 14 must equal line 9)

	2019 data	2020 data
11. Total expenses (direct only)	\$14,589,616	\$14,682,704
12. Total expenses (indirect and in-kind)	\$1,131,737	\$843,394
13. Investment in capital assets (direct only)	\$1,063,617	\$573,660
14. Investment in capital assets (indirect and in-kind)	\$0	\$0

Comments

Comment	Name	Date	Status
FY2019 included the capitalization of WHA-TV's transmitter. In addition, certain late FY2020 capital purchases were delayed due to the COVID-19 pandemic.	Paul Breen	12/3/2020	Note
Licensee support costs and revenue were reduced due to the implementation of a new and lower indirect cost rate.	Paul Breen	12/3/2020	Note

Schedule F
WHA-TV (1896)
Madison, WI
2020 data**1. Data from AFR**

a. Schedule A, Line 22	\$16,938,391
b. Schedule B, Line 5	\$843,294
c. Schedule C, Line 6	\$0
d. Schedule D, Line 8	\$0
e. Total from AFR	\$17,781,685

Choose Reporting Model

You **must** choose one of the three reporting models in order to complete Schedule F. After making your selection, click the "Choose" button below, which will display your reporting model. When changing to a different reporting model all data entered in the current reporting model

will be lost.

- FASB
- GASB Model A proprietary enterprise-fund financial statements with business-type activities only
- GASB Model B public broadcasting entity-wide statements with mixed governmental and business-type activities

2020 data

2. GASB Model A proprietary enterprise-fund financial statements with business-type activities only

a. Operating revenues	\$11,042,414
b. Non-operating revenues	\$6,739,271
c. Other revenue	\$0
d. Capital grants, gifts and appropriations (if not included above)	\$0
e. Total From AFS, lines 2a-2d	\$17,781,685

Reconciliation

2020 data

3. Difference (line 1 minus line 2)	\$0
4. If the amount on line 3 is not equal to \$0, click the "Add" button and list the reconciling items.	\$0

Comments

Comment	Name	Date	Status
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