

Schedule
V (1896)
Madison, WI

NFFS E cluded?

If you have an NFFS Exclusion, please click the "NFFS X" button, and enter your NFFS data.



Source of Income

	2021 data	2022 data	Revision
1. Amounts provided directly by federal government agencies	\$5,153	\$0	\$
A. Grants for facilities and other capital purposes	\$0	\$0	\$
B. Department of Education	\$0	\$0	\$
C. Department of Health and Human Services	\$0	\$0	\$
D. National Endowment for the Arts and Humanities	\$0	\$0	\$
E. National Science Foundation	\$0	\$0	\$
F. Other Federal Funds (specify)	\$5,153	\$0	\$
Variance greater than 25%.			
2. Amounts provided by Public Broadcasting Entities	\$2,783,160	\$2,326,888	\$
A. CPB - Community Service Grants	\$2,027,103	\$2,030,337	\$
B. CPB - all other funds from CPB (e.g. RTL, Programming Grants)	\$695,519	\$190,000	\$
Variance greater than 25%.			
C. PBS - all payments except copyright royalties and other pass-through payments. See Guidelines for details.	\$7,025	\$2,975	\$
Variance greater than 25%.			
D. NPR - all payments except pass-through payments. See Guidelines for details.	\$0	\$0	\$
E. Public broadcasting stations - all payments	\$53,513	\$103,576	\$
Variance greater than 25%.			
F. Other PBE funds (specify)	\$0	\$0	\$
3. Local boards and departments of education or other local government or agency sources	\$1,618	\$5,000	\$
3.1 NFFS Eligible	\$1,618	\$5,000	\$
Variance greater than 25%.			
A. Program and production underwriting	\$1,618	\$5,000	\$
Variance greater than 25%.			
B. Grants and contributions other than underwriting	\$0	\$0	\$
C. Appropriations from the licensee	\$0	\$0	\$

D. Gifts received by the recipient (R only)	\$0	\$0	\$
E. Gifts received by the recipient (TV only)	\$0	\$0	\$
. Other income eligible for N S (specify)	\$0	\$0	\$
3.2 N S Eligible	\$0	\$0	\$
A. Retiree benefits	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. License fees (Royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts received by the recipient (TV only)	\$0	\$0	\$
E. Other income eligible for N S (specify)	\$0	\$0	\$
4. State bonds or other investments	\$741,348	\$38,587	\$
4.1 N S Eligible	\$1,348	\$8,500	\$
Vicinity 25%.			
A. Payments received	\$1,348	\$8,500	\$
Vicinity 25%.			
B. Grants received	\$0	\$0	\$
C. Appointments from the licensee	\$0	\$0	\$
D. Gifts received by the recipient (R only)	\$0	\$0	\$
E. Gifts received by the recipient (TV only)	\$0	\$0	\$
. Other income eligible for N S (specify)	\$0	\$0	\$
4.2 N S Eligible	\$740,000	\$30,087	\$
Vicinity 25%.			
A. Retiree benefits	\$0	\$0	\$
B. Fees for services	\$740,000	\$30,087	\$
Vicinity 25%.			
C. License fees (Royalties – see instructions for Line 15)	\$0	\$0	\$
D. Gifts received by the recipient (TV only)	\$0	\$0	\$
E. Other income eligible for N S (specify)	\$0	\$0	\$
5. State colleges or universities	\$5,095,300	\$5,299,100	\$

5.1 NFFS E	\$5,094,429	\$5,290,820	\$
A. Program and production underwritten	\$0	\$0	\$
B. Grants and contributions other than underwritten	\$36,560	\$21,174	\$

Variances greater than 25%.

C. Appropriations from third parties	\$5,057,869	\$5,269,646	\$
D. Gifts and grants for facilities and equipment as restricted by donor or received through a charitable campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a charitable campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income as NFFS (specialty)	\$0	\$0	\$

5.2 NFFS In	\$871	\$8,280	\$
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Variances greater than 25%.

A. Rental income	\$0	\$0	\$
B. Fees for services	\$871	\$8,280	\$

Variances greater than 25%.

C. License fees (not royalties – instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by donor or received through a charitable campaign (TV only)	\$0	\$0	\$
E. Other income net for NFFS inclusion	\$0	\$0	\$

6. Other statement support documents and universals	\$0	\$17,500	\$
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6.1 NFFS E	\$0	\$17,500	\$
A. Program and production underwritten	\$0	\$17,500	\$
B. Grants and contributions other than underwritten	\$0	\$0	\$
C. Appropriations from third parties	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by donor or received through a charitable campaign (Radio only)	\$0	\$0	\$
E. Gifts and grants received through a charitable campaign but not for facilities and equipment	\$0	\$0	\$
F. Other income as NFFS (specialty)	\$0	\$0	\$

6.2 NFFS In	\$0	\$0	\$
A. Rental income	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. License fees (not royalties – instructions for Line 15)	\$0	\$0	\$
D. Gifts and grants for facilities and equipment as restricted by donor or received through a charitable campaign (TV only)	\$0	\$0	\$

E. Other eligible for NFFS plus	\$0	\$0	\$
7. Private illegal activities	\$0	\$0	\$
7.1 NFFS Eligible	\$0	\$0	\$
A. Pragma and reduction	\$0	\$0	\$
B. Grants and contributions other than reduction	\$0	\$0	\$
C. Arrangements for the lease	\$0	\$0	\$
D. Gifts and grants for facilities as restricted by the donor received through a charitable organization (Radio)	\$0	\$0	\$
E. Gifts and grants received through a charitable organization for facilities as restricted	\$0	\$0	\$
F. Other eligible as NFFS (see 7.1)	\$0	\$0	\$
7.2 NFFS Ineligible	\$0	\$0	\$
A. Rental	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Less gifts (contributions - see structure 15)	\$0	\$0	\$
D. Gifts and grants for facilities as restricted by the donor received through a charitable organization (TV)	\$0	\$0	\$
E. Other eligible for NFFS plus	\$0	\$0	\$
8. Fundraising activities	\$379,690	\$550,882	\$
8.1 NFFS Eligible	\$379,690	\$550,882	\$
Vara e greater than 25%.			
A. Pragma and reduction	\$291,440	\$550,882	\$
Vara e greater than 25%.			
B. Grants and contributions other than reduction	\$88,250	\$0	\$
Vara e greater than 25%.			
C. Gifts and grants for facilities as restricted by the donor received through a charitable organization (Radio)	\$0	\$0	\$
D. Gifts and grants received through a charitable organization for facilities as restricted	\$0	\$0	\$
E. Other eligible as NFFS (see 7.1)	\$0	\$0	\$
8.2 NFFS Ineligible	\$0	\$0	\$
A. Rental	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. Less gifts (contributions - see structure 15)	\$0	\$0	\$

D. Gifts received by the company (TV only) for facilities equipment	\$0	\$0	\$
. Other income eligible for NFFS inclusion	\$0	\$0	\$
9. Business liability	\$413,697	\$271,101	\$
9.1 NFFS liability	\$413,697	\$271,101	\$
Value added 25%.			
A. Program production fee	\$413,697	\$271,101	\$
Value added 25%.			
B. Grants contribution other than fee	\$0	\$0	\$
C. Gifts received by the company (Radio only) for facilities equipment	\$0	\$0	\$
D. Gifts received by the company but not for facilities equipment	\$0	\$0	\$
. Other income eligible for NFFS (specify)	\$0	\$0	\$
9.2 NFFS liability	\$0	\$0	\$
A. Retiree liability	\$0	\$0	\$
B. Fees for services	\$0	\$0	\$
C. License fees (copyrights – see instructions for Line 15)	\$0	\$0	\$
D. Gifts received by the company (TV only) for facilities equipment	\$0	\$0	\$
. Other income eligible for NFFS inclusion	\$0	\$0	\$
10. Memberships subscriptions (net of membership benefit expense)	\$4,377,371	\$4,520,079	\$
10.1 NFFS exclusion – Fair market value of premiums that are not of intrinsic value	\$461,563	\$274,759	\$
Value added 25%.			
10.2 NFFS exclusion – All benefit expenses from NFFS eligible expenses included but not limited to premiums, fee, membership (unless otherwise in Schedule A)	\$0	\$0	\$
	<u>2021 data</u>	<u>2022 data</u>	
10.3 Total number of contributions.	35,432	36,418	
11. Revenue from Fisheries groups less revenue included in 10	\$0	\$0	\$
	<u>2021 data</u>	<u>2022 data</u>	
11.1 Total number of Fisheries contributions.	0	0	
12. Subsidies other activities unrelated to public broadcasting (See instructions)	\$0	\$0	\$
A. Non-profit subsidies involved in telecommunications activities	\$0	\$0	\$

B. NFFS In – Nonprofit su s dar s not nvo v d nt commun cat ons act vt s	\$0	\$0	\$
C. NFFS In – For-profit su s dar s r ard ss of th natur of ts act vt s	\$0	\$0	\$
. NFFS In – Oth r act vt s unr at d to pu c roadcast n	\$0	\$0	\$

Form of Revenue

	2021 data	2022 data	Revision
13. Auction r v nu (s nstruct ons for L n 13)	\$43,858	\$75,638	\$
A. Gross auction r v nu	\$101,801	\$78,672	\$
B. r ct auction xp ns s	\$57,943	\$3,034	\$

Var anc r at r than 25%.

14. Sp ca fundra s n act vt s (s nstruct ons for L n 14)	\$0	\$74,279	\$
A. Gross sp ca fundra s n r v nu s	\$70,842	\$311,219	\$

Var anc r at r than 25%.

B. r ct sp ca fundra s n xp ns s	\$132,688	\$236,940	\$
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Var anc r at r than 25%.

15. Pass v ncome	\$652,925	\$266,458	\$
A. Int r st and d v d nds (oth r than on ndowment funds)	\$506,919	\$226,709	\$

Var anc r at r than 25%.

B. Royat s	\$6,537	\$0	\$
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Var anc r at r than 25%.

C. PBS or NPR pass-throu h copyr ht royat s	\$139,469	\$39,749	\$
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Var anc r at r than 25%.

16. Ga ns and oss s on nv stments, char ta trusts and ft annu t s and sa of oth r ass ts (oth r than ndowment funds)	\$3,921,740	\$-3,275,377	\$
A. Ga ns from sa s of prop rty and qu pment (do not r port oss s)	\$0	\$0	\$
B. R a z d a ns/oss s on nv stments (oth r than ndowment funds)	\$106,604	\$622,369	\$

Var anc r at r than 25%.

C. Unr a z d a ns/oss s on nv stments and actuar a a ns/oss s on char ta trusts and ft annu t s (oth r than ndowment funds)	\$3,815,136	\$-3,897,746	\$
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Var anc r at r than 25%.

17. Endowment r v nu	\$294,062	\$-100,636	\$
A. Contr ut ons to ndowment pr nc pa	\$0	\$0	\$

B. Interest in non-owned fund	\$5	\$7	\$
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Variance greater than 25%.

C. Releasement gain/loss on non-owned fund (with negative amount, hyphen, e.g., "-1,765")	\$43,161	\$47,081	\$
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D. Unreleasement gain/loss on non-owned fund (with negative amount, hyphen, e.g., "-1,765")	\$250,896	\$-147,724	\$
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Variance greater than 25%.

18. Capital contribution from utility (see instruction)	\$187,296	\$0	\$
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A. Fcited equipment (except funds received from federal or public broadcasting source)	\$187,296	\$0	\$
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Variance greater than 25%.

B. Other	\$0	\$0	\$
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19. Gift or bequest from major utility donor	\$3,511,953	\$3,142,509	\$
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	2021 data	2022 data	
19.1 Total number of major utility donor	534	542	

20. Other Direct Revenue	\$146,941	\$0	\$
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Line 21. Proceeds from the FCC Spectrum Incentive Auction, interest in enterprise on the spectrum, channel holding revenue, spectrum lease	\$0	\$0	\$
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A. Proceeds from spectrum auction	\$0	\$0	\$
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B. Interest in enterprise on spectrum auction relative revenue	\$0	\$0	\$
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C. Payment from spectrum auction participant	\$0	\$0	\$
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D. Channel holding spectrum lease revenue	\$0	\$0	\$
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E. Spectrum repacking fund	\$0	\$0	\$
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22. Total Revenue (Sum of Line 1 through 12, 13.A, 14.A, 15 through 21)	\$22,684,897	\$13,451,982	\$
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Variance greater than 25%.

[Click here to view II NFFS Eligible revenue on Line 3 through 9.](#)

[Click here to view II NFFS Ineligible revenue on Line 3 through 9.](#)

Adjustments to Revenue

	2021 data	2022 data	Revision
23. Federal revenue from Line 1.	\$5,153	\$0	\$

Variance greater than 25%.

24. Public broadcasting revenue from Line 2.	\$2,783,160	\$2,326,888	\$
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25. Capital fund exclusion—TV (3.2D, 4.2D, 5.2D, 6.2D, 7.2D, 8.2D, 9.2D, 18A)	\$187,296	\$0	\$
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Variance realized as a percentage.

6. Revenue on line 0 not meeting the source, form, purpose, or recipient criteria \$146,941 \$0 \$

Variance realized as a percentage.

7. Other automatic subtractions from total revenue \$5,547,016 \$-2,822,920 \$

A. Auction expenses – limited to the lesser of lines 13a or 13b \$57,943 \$3,034 \$

Variance realized as a percentage.

B. Special fundraising event expenses – limited to the lesser of lines 14a or 14b \$70,842 \$236,940 \$

Variance realized as a percentage.

C. Gains from sales of property and equipment – line 16a \$0 \$0 \$

D. Realized gains/losses on investments (other than endowment funds) – line 16b \$106,604 \$622,369 \$

Variance realized as a percentage.

E. Unrealized investments and actuarial gains/losses (other than endowment funds) – line 16c \$3,815,136 \$-3,897,746 \$

Variance realized as a percentage.

F. Realized and unrealized net investments gains/losses on endowment funds – line 17c, line 17d \$294,057 \$-100,643 \$

Variance realized as a percentage.

G. Rental income (3. A, 4. A, 5. A, 6. A, 7. A, 8. A, 9. A) \$0 \$0 \$

H. Fees for services (3. B, 4. B, 5. B, 6. B, 7. B, 8. B, 9. B) \$740,871 \$38,367 \$

Variance realized as a percentage.

I. Licensing Fees (3. C, 4. C, 5. C, 6. C, 7. C, 8. C, 9. C) \$0 \$0 \$

J. Other revenue ineligible as NFFS (3. E, 4. E, 5. E, 6. E, 7. E, 8. E, 9. E) \$0 \$0 \$

K. FMV of life-end premiums (Line 10.1) \$461,563 \$274,759 \$

Variance realized as a percentage.

L. All bad debt expenses from NFFS eligible revenues including but not limited to pledges, underwriting, and membership (Line 10.) \$0 \$0 \$

M. Revenue from subsidiaries and other activities ineligible as NFFS (1. B, 1. C, 1. D) \$0 \$0 \$

N. Proceeds from spectrum auction and related revenues from line 1. \$0 \$0 \$

8. Total Direct Nonfederal Financial Support (Line 8 less Lines 3 through 7). (Forwards to line 1 of the Summary of Nonfederal Financial Support) \$14,015,331 \$13,948,014 \$

Comments

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